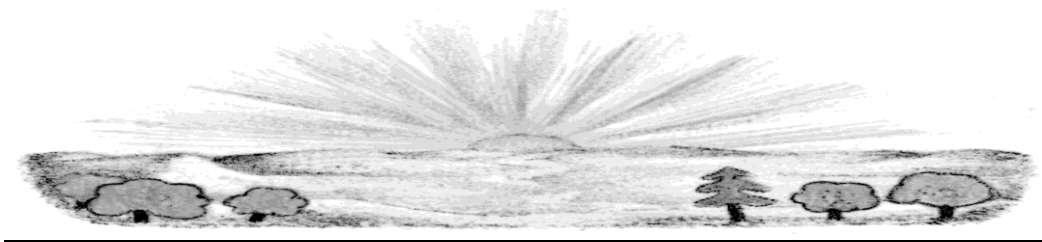


**CALLING ALL ACTIVITY PROFESSIONALS AND  
RECREATIONAL THERAPISTS WITHIN A  
5 HOUR DRIVE OF TUNICA, MS**

**OUR 1<sup>ST</sup> ANNUAL SOUTHEAST REGION  
MULTI-STATE CONFERENCE WILL BE HELD  
ON OCTOBER 20 AND 21, 2011**

***The FITZ Casino and Hotel is the place you will  
want to be!***

***Sponsored by the Coalition of Activity Professionals  
(COAP) [www.thecoap.com](http://www.thecoap.com)***



***PLEASE MARK YOUR CALENDARS NOW AND PLAN TO ATTEND  
THIS HISTORICAL CONFERENCE.***

**This conference has been approved for 14 hours of continuing  
education with NCCAP.**

**NCCAP Pre-Approval # 30635-12**

**Transcript services are available for CTRS's from Old Dominion University for a fee  
of \$30.00 – see registration page.**

**Full event offers 12 CE hours and post conference 2 CE hours.**

**One featured speaker will be Cindy Bradshaw, BS, ACC, Executive  
Director of NCCAP and many other “seasoned” professionals.**

## ***What is COAP?***

**We are a new National Organization for Activity Professionals that chartered in 2010. Our mission is to raise the standards of the Activity Profession, to assist individuals in achieving professional goals and achieving national certification, to offer cost effective/quality education opportunities both on the regional and national level, and to provide networking opportunities and peer support for all of its members.**

**With the challenges we are facing in our economy and industry and changes in Medicare and Medicaid, now is the time for Activity Professionals and Recreational Therapists to come together and stand up for their profession.**

**The Coalition believes in positive change for our profession and is taking the steps to make that change happen. COAP has served the Activity Professionals of North Carolina and surrounding states with enthusiasm and professionalism. After five years in the making COAP will now serve Activity Professionals across the nation.**

### **CONFERENCE SITE AND ACCOMMODATIONS**

## **The Fitz Casino and Hotel**

**711 Lucky Lane, Tunica (Robinsonville), MS 38664**

**1-800-766-5825**

**[www.fitzgeraldstunica.com](http://www.fitzgeraldstunica.com)**

**The hotel has 507 rooms and a block of overnight rooms have been reserved for our conference. When booking your room ask for the Coalition of Activity Professionals (COAP) block.**

**Hotel rooms for Weds (10/19/11) and Thurs (10/20/11) nights are \$35.00 plus 10% tax for a total of \$38.50 per room, per night.**

**On Friday (10/21/11) and Saturday (10/22/11) rooms are \$79.00 plus 10% tax for a total of \$86.90 room, per night.**

**Please call the hotel directly and make your reservations early!  
Hotel room check in time is 3:00 pm.**

# **Agenda: Thursday, October 20, 2011**

## **Day #1 (6.0 CE hours and lunch snack at registration and dinner)**

Morning time-participants travel to the conference location

**Please note:** Hotel Room check-in time is 3pm. We will be taking an extended afternoon break to allow participants time to check in to their hotel rooms.

11:45-12:15 Registration with food served

12:15-12:30 Opening Remarks, Brandi Krajewski, ADC, NCCAP State Rep.

12:30-2:30 (2.0 hours) **General Session Changing the Life of a Resident, One Activity at a Time. A Multi-Disciplinary Approach to Programming** Speakers: Dawn Chourouk (Appler) ADC/MC, CDP and Melanie Evans ADC/MC

2:30-2:45 Break

2:45- 4:45 (2.0 hours) **Changing the Life of a Resident, One Activity at a Time (continued)**

4:45 – 5:30 Extended Break – check in to hotel rooms

5:30 – 6:30 (1.0 hours) General Session **Generation X, Baby Boomers and High Tech Programming.** Speaker: Bryan Rife, ADC

6:30-7:30 Buffet Dinner (included in fee)

7:30 – 8:30 (1.0 hours) General Session Generation X, Baby Boomers and High Tech Programming (continued) Part 2.

8:30 Adjourn for the day

# **Agenda Friday, October 21, 2011**

**(6 CE hours and lunch, 2 more hours available for post-session)**

9:00-9:15 General Comments

9:15- 10:45 (1.5 hours) General Session: **The State of the Nation Regarding the Activity Profession/Recreation Therapy** Speaker: Cindy Bradshaw, BS, ACC

10:45 – 11:00 Break

11:00 – 12:30 (1.5 hours) General Session: **Networking, Problem Solving, National Certification and More.** Speakers/Facilitators include: Bryan Rife, ADC, Melanie Evans, ADC/MC, Cindy Bradshaw, ACC, Kathy Wright Moore, LRT/CTRS, ACC and Dawn Chourouk (Appler) ADC/MC, CDP

12:30 – 2:00 (1.0 hours) Working Buffet Lunch –buffet included  
**Topic: So where do we go from here? How to create a state association to meet your needs, educationally and professionally, as well and the needs of the membership.**

2:15 – 4:15 (2.0 hours) General Session: **Placing a Value on Your Worth**  
Speaker: Cindy Bradshaw, BS, ACC

4:15 -4:30 Wrap up and adjourn

**POST-CONFERENCE SESSION: 5:00-7:00 (2.0 hours) Topics: Potpourri of Programming and Professional Issues.** There will be four (4) topics covered in 2 hours. Each topic will be 30 minutes. Topics are: MDS 3.0 and Care Planning, Programming for Alzheimer's, Meeting the Needs of the Younger Population. and communicating with those hard to reach residents.  
Speakers: The same speakers that are scheduled to present in the Networking Session at 11am.

## SESSION DESCRIPTIONS

**Changing the Life of a Resident, One Activity at a Time. A Multi-Disciplinary Approach to Programming.** Earlier this year, this session traveled to eight (8) locations in North Carolina and one (1) in South Carolina. The Carolinas Center for Medical Excellence (CCME) was the sponsor with representatives from COAP doing the training. The reviews were outstanding! Focus: Rehab, Restorative, and Activities to Minimize Resident Falls and Reduce Restraints and Reduce Pressure Ulcers. Key factors to be reviewed include: 1) Assess activity interventions for fall prevention, restraint, and pressure ulcer reduction. 2) Understand resources available to enhance 1:1 and group programs 3) Implement culture change concepts for clustering of activities and 4) Develop an in-service for all staff about how to get nursing home professionals (therapy, nursing, admin., etc.) to support activities using a multi-disciplinary team approach.

### **Generation X, Baby Boomers and High Tech Programming**

For the past 2 years, Bryan has received a 2<sup>nd</sup> place award for Best Practices by NCCAP. Earlier this year, his activity department was recognized as being the best in the country by NCCAP. He's a techie and an "out of the box" thinker. During this session, participants will develop a better understanding of the Baby Boomers and Generation X population that are living in LTC today and how to peak interests of both generations by re-inventing a standard activity such as a cooking demonstration into a program that is more meaningful to them. Participants will also explore ways to enhance these two populations through different types of programming utilizing high technology such as Kinect, Nintendo Wii, and Apple Ipad/Ipod Touch devices/systems.

### **The State of the Nation Regarding the Activity Profession/Recreation Therapy**

Cindy Bradshaw is the Executive Director of the National Certification Council for Activity Professionals (NCCAP). She keeps abreast of changing trends around the country in regards to Activity Programs/Recreation Therapy and state legislation issues. She serves on several national committees and keeps a close watch on CMS issues and trends as they affect the Activity Profession/Recreation Therapy within long term care facilities.

### **Networking, Problem solving, National Certification and more**

During this session, participants will be divided into groups doing a "hands-on" sharing session. Participants working in Long Term Care, Assisted Living Communities, CCRC's, Adult Day Care, Hospital Based settings and Consultants/Educators will spend time together in breakout groups networking and discussing current issues within their setting. The group will then come back together for a panel discussion. The final focus of this session will be on National Certification for Activity Professionals (NCCAP).

**So where do we go from here? How to create a state association to meet your needs, educationally and professionally, as well and the needs of the membership.** Currently, the state of Mississippi has no association for activity professionals. Members of other state associations will be on hand to give you insight as to how to start an association and keep the association going.

**Placing a Value on Your Worth** -- Just how much does all of your fundraising, recruiting and retention of volunteers, your bartering for free items and discounts that you beg for add to your worth and bottom financial line for your facility? These \$\$ really can add up! You need to learn the formulas and ways to toot your own horn in a language that your administration will understand – the bottom line financially. Cindy Bradshaw will educate you on how you are easily adding hundreds of dollars to your facility each and every day.

COALITION OF ACTIVITY PROFESSIONALS (COAP) Multi-State Conference.  
October 20-21, 2011, Fitz Casino and Hotel, Tunica, MS  
Please make copies for additional person/registration. Please print clearly—thanks!

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Employer \_\_\_\_\_

Home address \_\_\_\_\_  
Street City State Zipcode

Work address \_\_\_\_\_  
Street City State Zipcode

Home phone \_\_\_\_\_ Work phone \_\_\_\_\_

Fax # \_\_\_\_\_ Cell phone # \_\_\_\_\_

Email address \_\_\_\_\_

Would you like an e-mail confirmation once your registration has been processed? YES \_\_ NO \_\_

\_\_\_\_\_ \$225.00 FULL EVENT CONFERENCE FEE. A total of 12 CE hours, 3 meals included.

\_\_\_\_\_ \$25.00 POST CONFERENCE SESSION Friday, October 21, 2011 (5pm to 7pm. 2 CE HOURS)

\_\_\_\_\_ \$150.00 ONLY, Thursday, October 20, 2011 Time: 11:45am to 8:30pm.  
(6 CE hours, lunch and dinner included)

\_\_\_\_\_ \$110.00 ONLY, Friday, October 21, 2011 (6 CE hours and lunch included)

Please note -- participants that desire an official transcript for CEU's from Old Dominion University will need to pay a \$30.00 transcript fee at the conference. Certificates of completion that meet NCCAP standards are issued FREE.

\$ \_\_\_\_\_ TOTAL AMOUNT CIRCLED ABOVE.

**REGISTRATION FORMS MUST BE FAXED OR POSTMARKED NO LATER THAN  
OCTOBER 13, 2011 YOU MAY FAX YOUR REGISTRATION FORM TO (919) 477-1361.**

By faxing your form, it will alert us that your check is due to arrive by the registration deadline. IF your check has not been received by the time you arrive at the conference, you will be asked to write a personal check for \$250.00. Your check will be held until your corporate check arrives.

Questions? Call (919) 990-1739

**Special Note: ALL FEES MUST BE RECEIVED AT OUR MAILING ADDRESS  
NO LATER THAN OCTOBER 15, 2011. NO WALK-IN REGISTRATIONS CAN BE ACCEPTED.**

**Please make your check or money order payable to COAP.**

**We do not accept credit cards or purchase orders.**

Mail your registration form and payment to: COAP 1821 Hillandale Road, Suite 1B-350,  
Durham, NC 27705. Cancellations must be made in writing by October 18, 2011.

A \$35.00 administrative fee will be retained. Substitutes are permitted, with advance notice.